

Critique of Email Content

BEFORE	AFTER
<p data-bbox="110 237 625 268">The new Aviation Facility is now open!</p> <p data-bbox="110 306 797 441">As part of a substantial upgrade, Aviation Company has opened a spacious, new facility and hangar with specialized amenities for passengers and crew at International Airport, serving the entire region.</p> <p data-bbox="110 478 808 814">This new and upgraded facility, serving clients daily, complements Aviation Company's full spectrum of ground-handling services. The upgraded hangar, 50 by 60 meters, with 15-meter-high doors, is large enough to accommodate up to 2 large commercial-sized business aircraft, is conveniently located and has enhanced security. New and upgraded ground-handling equipment includes covered, wide-bodied aircraft steps. Plus, the facility offers more convenient access to major road networks.</p> <p data-bbox="110 852 797 1056">The new facility space, adjacent to the hangar, provides easily accessible convenience and comfort to clients. The new offices include VIP lounges for passengers, a prayer room, crew lounge and driver's lounge, along with a conference room and business center accommodations.</p> <p data-bbox="110 1094 808 1329">Complete 24-hour services include direct ramp access to aircraft; Customs and Immigration clearance at the aircraft; rental cars, limousines, and taxis; discount crew accommodations; 24-hour security arrangements; on-site gourmet catering; restaurant in nearby hotel; computerized flight planning and filing; and computerized worldwide weather.</p> <p data-bbox="110 1367 787 1430">Please join us for a special reception to honor this new facility.</p>	<p data-bbox="841 237 1544 300">Let's Celebrate The New Aviation Company's Facility Opening!</p> <p data-bbox="841 338 1549 472">Join us on May 17th at Aviation Company's facility, located at International Airport, to see the many ways your flight and ground-handling experience can now be greatly enhanced using the facility's expanded amenities.</p> <p data-bbox="841 510 1555 611">Aviation Company's facility provides greater comfort and convenience for crews and passengers through 24-hour availability of such amenities as:</p> <ul data-bbox="889 648 1503 1108" style="list-style-type: none">• Direct ramp access to aircraft• Customs and Immigration clearance at the aircraft• Car, limousine and taxi rental• Discount accommodations for crew members• On-site security and gourmet catering• Hotel restaurants within walking distance• Computerized flight planning, filing and worldwide weather reports• VIP lounges for passengers• Driver's lounge for crew members• Conference and prayer rooms• Business center <p data-bbox="841 1146 1544 1350">The newly upgraded facility also offers a hangar designed to improve Aviation Company's full spectrum of ground-handling services. The hangar accommodates up to 2 large commercial-sized business aircraft, has wider aircraft steps and offers quick access to major road networks.</p> <p data-bbox="841 1388 1479 1488">Please join us May 17th for a Grand Reception recognizing the new facility by contacting Contact's Name at Email Address.</p>